

TechSmith Site License Agreement: A Simplified Solution



Empower your entire organization to communicate faster and more effectively with TechSmith Snagit and Camtasia. For one flat, annual rate, everyone is entitled access to **both** programs.

Leverage the benefits of video internally and externally. Enable employees to be more productive, while providing a standardized way to create content and share ideas. With a site license agreement, **get rewarded for driving adoption.** Each additional user means more value to your company.

Easy to manage. Access for everyone. Affordable, predictable pricing.

Want to learn more? We've answered some frequently asked questions below.

Question	Answer
Who is access given to?	Anyone and everyone. With a site license agreement, remove the hassle of tracking and managing access to software. Have a mixture of Mac and Windows users? Do users have access to more than two computers? No problem! Under this licensing model, complete access to Snagit and Camtasia is granted under all of these conditions, with no restrictions.
Are software updates included? What about upgrades?	All users within the organization can have access to the latest version available. Every single upgrade is free, but you're in control of when they are deployed. Keep your entire organization standardized on the same version, with the option to deploy in stages. No need to worry who is entitled to what version.
How will users learn the software?	In addition to our world-class video training series, a 10-minute Snagit onboarding course is included. This course helps employees learn when, why, and how to use Snagit in their daily work to communicate better and be more productive. We also provide a Camtasia Certification Course.
Is tech support available?	A dedicated Customer Success Manager is made available to all US and Canadian site license customers, along with free, unlimited priority technical support. Call us, use our chat system, send an email, or submit a ticket.
How does the payment schedule work?	No more variable budgets. Pay a consistent flat rate, once per year. A minimum three-year agreement is required.
How much does it cost?	Pricing is determined by the number of people within the organization. But, we understand that not everyone is going to use Snagit and Camtasia. Some employees might use Snagit or Camtasia throughout the day, every day, whereas some people may be light, occasional users. Of course, there will also be some employees who aren't using TechSmith at all (yet). We get that. Pricing is based on the estimated adoption of the total number of potential users.